

# PATRONAGE



SPANISH RIDING SCHOOL  
LIPIZZAN STUD PIBER



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## SPANISH RIDING SCHOOL – LIPIZZAN STUÐ PIBER

The Lipizzan is Europe's oldest domesticated horse breed. Whereas the history of their training roots already in Ancient Greece, the tradition of the Lipizzaner breeding roots in the year 1580. Ever since the year 1920, these noble horses are bred in the Austrian Lipizzan Stud of Piber located in Styria. Each year a professional selection of the stallions is being made, in order to choose the very best for the training of the High School of Classical Horsemanship at the Spanish Riding School in Vienna.

### PATRONAGE CREATES SYMPATHIES

An adoption offers a novel and interesting way for both, companies and individuals, to show presence in a traditional but still modern and positive environment. Moreover, your patronage is an important contribution to maintain the traditional Lipizzan breed.

The Lipizzan Stud Piber occupies a very important function in the preservation of a piece of Austrian culture by breeding and selecting the famous Lipizzan stallions for the Spanish Riding School in Vienna. Through the adoption of a Lipizzan, one may convey numerous positive messages:

- promoting and supporting Austrian cultural heritage and the High School of Classical Horsemanship that has been maintained and cherished since more than 450 years and was even declared as intangible cultural heritage of humanity by the UNESCO
- attracting a multi-faceted international audience
- national as well as international recognition through a link or a mention of the sponsor on the website of the Spanish Riding School or the Lipizzan Stud Piber, which both attract millions of interested visitors





# WHAT IS AN ADOPTION?

## COMPANY ADOPTION – INDIVIDUAL PATRONAGE

Undertaking a horse patronage means paying a certain annual fee for a respective foal at the Stud Piber or a stallion (either a young stallion still in training or a fully trained school stallion) of the Spanish Riding School. The selected young stallions start their education in Vienna at the age of four. The training of the horses is carried out according to the very old principles of Classical Horsemanship. After the accomplishment of their approximately six years long education, the horses are given the title of a school stallion after being presented in a show of the Spanish Riding School.

We offer two ways to become a patron: private adoption or company adoption. The income of all patronages are strictly employed to maintain the high breeding standards and the professional care of the horses.

Beyond that, no further rights or obligations will result from an adoption.





# FOAL ADOPTION AT THE LIPIZZAN STUD PIBER

Every year, about 40 foals are born in the Lipizzan Stud Piber in Styria. The selection of dams and sires requires a high degree of expertise and is being made according to strict criteria regarding the horses' character, physique, intelligence and ancestry. The dam herd in Piber comprises about 70 mares. In the course of her life, a mare can give birth to 8 to 12 foals.

As a donor it is your choice whether you would like to become patron of a colt or a filly.



## COMPANY ADOPTION OF A FOAL € 1.000 PER YEAR

### AS A COMPANY PATRON YOU ARE OFFERED:

- a certificate including the pedigree of the foal
- detailed information about the adopted foal
- a sponsor plaque, with the logo of the company if desired, in the horse pens, which are visited by 60 000 guests every year
- a mention on the website of the Lipizzan Stud Piber
- a season ticket for 4 people for a visit of the stud that can be transferred to others
- an exclusive guided tour of the stud for a maximum of 30 people

## PRIVATE ADOPTION OF A FOAL € 450 PER YEAR

### AS A PRIVATE PATRON YOU ARE OFFERED:

- a certificate including the pedigree of the adopted foal
- detailed information about the adopted foal
- two personal season tickets for a visit of the stud

All prices listed in Euro and including sales tax.





# CONTACT

## FOAL ADOPTION – LIPIZZAN STUD PIBER

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## ADOPT A STALLION OF THE SPANISH RIDING SCHOOL

72 of the famous white stallions live in the Hofburg in Vienna. They are the heart of this centuries-old institution and their training is exercised the same way it was more than 450 years ago. The riders of the Spanish Riding School present the results of this century old expertise to millions of interested spectators from all over the world.

Each of the Lipizzan stallion's ancestry can be traced back to the 18th century without any interruption. There is no other horse breed in the world with an equally high degree in breeding and training standards.

## COMPANY PATRONAGE

### YOUNG STALLIONS

€ 3.000 PER YEAR

#### AS A PATRON YOU ARE OFFERED:

- a certificate with a picture of the stallion
- an excerpt from the pedigree and information about the respective young stallion
- a photo shoot with the young stallion and his rider
- a sponsor plaque, if desired with the company's logo, in the Stallburg (the horses' stables) of the Hofburg in Vienna or
- a link with the company's logo on the website of the Spanish Riding School
- 4 free tickets for each and every part of the program of the Spanish Riding School (Performances, Morning Training with music, Morning Exercise) or
- an exclusive guided tour for a maximum of 30 people including not only a champagne reception in the state rooms of the Spanish Riding School, but also interesting anecdotes and little secrets to be disclosed.

*Please note that it is necessary to reserve tickets well in advance through the ticket office of the Spanish Riding School.*





# COMPANY PATRONAGE

## SCHOOL STALLIONS

€ 10.000 PER YEAR

### AS A PATRON YOU ARE OFFERED:

- a certificate with a picture of the stallion
- an excerpt from the pedigree and information about the respective school stallion
- a photo shoot with the school stallion and his rider
- a sponsor plaque, if desired with the company's logo, in the Stallburg (the horses' stables) of the Hofburg in Vienna
- a link with the company's logo on the website of the Spanish Riding School
- 4 free tickets for each and every part of the program of the Spanish Riding School (Performances, Morning Training with music, Morning Exercise)
- an exclusive guided tour for a maximum of 30 people including not only a champagne reception in the state rooms of the Spanish Riding School, but also interesting anecdotes and little secrets to be disclosed.

*Please note that it is necessary to reserve tickets well in advance through the ticket office of the Spanish Riding School.*





## PRIVATE PATRONAGE YOUNG STALLIONS

€ 1.500 PER YEAR

### AS A PATRON YOU ARE OFFERED:

- a certificate with a picture of the stallion
- an excerpt from the pedigree and information about the respective young stallion
- a photo shoot with the young stallion and his rider
- a patronage plaque in the Stallburg (the horses' stables) of the Hofburg in Vienna
- 2 free tickets for each and every part of the program of the Spanish Riding School (Performances, Morning Training with music, Morning Exercise) or
- an exclusive guided tour for a maximum of 15 people including not only a champagne reception in the state rooms of the Spanish Riding School, but also interesting anecdotes and little secrets to be disclosed.

*Please note that it is necessary to reserve tickets well in advance through the ticket office of the Spanish Riding School.*

## PRIVATE PATRONAGE SCHOOL STALLIONS

€ 10.000 PER YEAR

### AS A PATRON YOU ARE OFFERED:

- a certificate with a picture of the stallion
- an excerpt from the pedigree and information about the respective school stallion
- a photo shoot with the school stallion and his rider
- a patronage plaque in the Stallburg (the horses' stables) of the Hofburg in Vienna
- 4 free tickets for each and every part of the program of the Spanish Riding School (Performances, Morning Training with music, Morning Exercise)
- an exclusive guided tour for a maximum of 30 people including not only a champagne reception in the state rooms of the Spanish Riding School, but also interesting anecdotes and little secrets to be disclosed.

*Please note that it is necessary to reserve tickets well in advance through the ticket office of the Spanish Riding School.*

All prices listed in Euro and including sales tax.



# CONTACT

## STALLION ADOPTION – SPANISH RIDING SCHOOL VIENNA

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